



**BOARD OF DIRECTORS MEETING AGENDA**  
**Wednesday, November 15, 2017**  
**Legend's 11:30 a.m.**

**Agenda Items:**

- I. Minutes (September) – Andy Sherrer
- II. Finance report (September and October) – Mandy Haws
- III. University North Park update – Dan Schemm
- IV. TMD/Sports Commission update – Dan Schemm
- V. Airbnb – Dan Schemm
- VI. 5 year strategic planning session – Dan Schemm

**Reports:**

- VII. Staff Reports
  - a. Sales –Taylor Mauldin Wagner & Trent Brown
  - b. Leisure – Lacy Jo Burgess-Cady
  - c. Communications/PR – Stefanie Brickman

**Next Meeting Date:**

No meeting in December

**Upcoming Events:**

Winter Wind and Jazz in June Concert: Davis Coen November 19, 2017

OU Football vs. West Virginia November 25, 2017

Oklahoma Nutcracker November 25, 2017

Hansel and Gretel November 30-December 3, 2017

Winter Wind Concert: Harpeth Rising December 3, 2017

Sooner Theatre presents A Christmas Story December 8-10, 2017

2<sup>nd</sup> Friday Art Walk December 8, 2017

Main St. Christmas Parade December 9, 2017

Please see our Website for a full list!

***MISSION:*** *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*